

# ARCHITECH - STYLE SHEET

## LOGOS



Standard Logo



Horizontal Logo



Standard Logo - Reversed



Horizontal Logo - Reversed



Standard Mono Logo - Black



Horizontal Mono Logo - Black



Standard Mono Logo - Reversed



Horizontal Mono Logo - Reversed



Standard Grayscale Logo



Horizontal Grayscale Logo

## FONTS

### PIRULEN

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890

### Tahoma (Regular)

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

### Tahoma (Bold)

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

If Tahoma system font is not available use Geneva

## STYLES

HEADING 1      Tahoma 14pt - ALL CAPS

Heading 2      **Tahoma 12pt - Bold**

Heading 3      **Tahoma 11pt - Bold**

Heading 4      Tahoma 11pt - Regular

Heading 5      **Tahoma 10pt - Bold**

Heading 6      **Tahoma 9pt - Bold**

Body text      Tahoma 9pt - Regular

## COLOURS



PMS 294

CMYK breakdown

C=100, M=82, Y=28, K=20

RGB breakdown

R=0, G=52, B=120

HEX code

#003478



PMS 431

CMYK breakdown

C=65, M=51, Y=45, K=16

RGB breakdown

R=95, G=105, B=113

HEX code

#5f6971